



MEDIA ADVISORY:

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**Thorntons Celebrates Grand Opening of First Not-For-Profit Community Store
to Benefit Louisville's West End**

WHAT | Grand Opening & Ribbon Cutting Event

WHEN | Tuesday, April 13, 2021
3:45 P.M.

WHERE | 3029 Muhammad Ali Blvd., Louisville, KY

Exterior facing storefront in the new Norton Healthcare Sports and Learning Center is located on the corner of 30th and West Jefferson Streets

Please park in the south lot (Lot A), which sits on Muhammad Ali Blvd. or along West Jefferson Street. From there, walk over to the east side of the building on 30th Street between Jefferson and Cedar.

MORE | Thorntons is proud to open its first non-profit community store in partnership with the Louisville Urban League. This first-of-a-kind store will operate as a sustainable not-for-profit venture increasingly featuring products from local minority owned business and will act as a community recruitment gateway into the wider Thorntons store network. All profits from sales at this Thorntons store will be reinvested by the Louisville Urban League to promote community equity and empowerment. The store will be open to serve the community and visitors at the Norton Athletic Facility 7 days a week.

Program speakers include Sadiqa Reynolds, President and CEO of the Louisville Urban League and Simon Richards, President and CEO of Thorntons.

All attendees should wear a face covering and practice social distancing at the event.

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About Thorntons LLC

Based in Louisville, Kentucky, Thorntons operates more than 200 stores that provide high quality fresh foods, beverages and fuel in six states: Kentucky, Illinois, Indiana, Ohio, Tennessee and Florida. The company's mission is to be people's favorite place to stop when they are on-the-go and people's favorite place to work. Thorntons is a vertically integrated company with its own fuel terminal, blending plants, transportation fleet and commissary. Thorntons has a passion for giving back to the communities where Guests and Team Members live and work. Thorntons volunteers make their communities better through community service, humanitarian day events and fundraising projects. Learn more about Thorntons by visiting www.mythorntons.com. Connect with Thorntons on Facebook www.facebook.com/thorntonsllc and Twitter @ThorntonsLLC.