

## FOR IMMEDIATE RELEASE **MEDIA CONTACT**

**Angela Osting Corporate Communications** media@mythorntons.com Media Hotline: 844.945.3321

# Thorntons Says Thank You to Local Communities with Fuel Discount to All Guests and Free Beverage to First Responders & Health Care Workers

(Louisville, KY - March 26, 2020) - From now through the end of March, Thorntons is saying thank you to our communities with two limited time offers.

#### **Fuel Discount for All Guests**

From now until March 31st, guests can receive 10 cents off per gallon when they stop in to fuel up at their local Thorntons location. Any guest at any location is eligible to receive this fuel discount. To claim the offer, guests simply enter a special promotion code at the pump or inside at the cash register when prompted for a Refreshing Rewards phone number. (See image for details.) Details are posted to Thorntons Facebook, Instagram and Twitter pages.



### Free Beverage for First Responders & Health Care Workers

All first responders and health care workers are invited to stop in to any

Thorntons location today through March 31st for a free small coffee, cappuccino or fountain drink as a thank you for serving our communities during this challenging time. Valid ID is required for the free beverage and return visits are permitted. Thorntons stores are open 24 hours a day and the offer is good at any time.

"These are unprecedented times and our thoughts are with all those who have been impacted," said Simon Richards, President and Chief Executive Officer. "We've greatly increased the frequency of our always high inside and outside cleaning standards and your local Thorntons store will remain open to serve our communities with safe and clean places to shop for essential needs. These offers are our way of saying thank you to our guests, especially the first responders and health care workers who are tirelessly serving our communities during this challenging time."

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#### **About Thorntons LLC**

Based in Louisville, Kentucky, Thorntons operates 200 stores that provide fresh foods, high quality beverages and fuel in six states: Kentucky, Illinois, Indiana, Ohio, Tennessee and Florida. The company is on a mission to be people's favorite place to stop when they are on-the-go and people's favorite place to work. Thorntons is a vertically integrated company with its own fuel terminal, blending plants, transportation fleet and commissary. Thorntons has a passion for giving back to the communities where Team Members and guests live and work. Thorntons volunteers make their communities better through community service, humanitarian day events and fundraising projects. Learn more about Thorntons by visiting www.mythorntons.com. Connect with Thorntons on Facebook www.facebook.com/thorntonsllc and Twitter @ThorntonsLLC.