



## FOR IMMEDIATE RELEASE

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### Thorntons Refreshing Rewards Program is Heating Up This Summer

*Includes every day fuel discount, Pedal to the Metal Sweepstakes and Sponsorship of Kyle Busch and the No. 8 Chevrolet Camaro at the NASCAR All-Star Race*

(Louisville, KY – May 18, 2023) – Summer is already underway at Thorntons and it comes with exclusive offers for Refreshing Rewards members. This means great rewards and savings for the company's most loyal guests all summer long.

Thorntons is excited to launch a new fuel savings program that allows guests to save 5 cents per gallon when they purchase fuel with their Refreshing Rewards card. This discount is now available every day and it automatically applies to all grades of fuel. In addition, Refreshing Rewards members will receive weekly Flash Fuel offers of up to 20 cents off per gallon. There is a 35-gallon limit on fuel savings offers.

Thorntons Pedal to the Metal Sweepstakes<sup>1</sup> provides Refreshing Rewards guests with the chance to win an impressive prize package. The winning guest will come away with a VIP NASCAR race experience, a brand new 2023 Camaro and \$35,000 cash. No purchase is necessary to enter or win the Sweepstakes. For official rules, including entry instructions, visit [www.winstoncigarettes.com/thorntonsracing-rules](http://www.winstoncigarettes.com/thorntonsracing-rules). Guests can enter to win through 7/5/23.

This summer, Thorntons is proud to partner with Richard Childress Racing (RCR) and its strong legacy in NASCAR by sponsoring Kyle Busch and the No. 8 Chevrolet Camaro ZL1 as Busch puts the pedal to the metal in the 2023 NASCAR All-Star Race. Busch is currently the winningest driver on the NASCAR circuit. He owns six wins in the elite NASCAR Cup Series and is one of only two active multi-time champions. The winning combination of Kyle Busch and Thorntons is one you don't want to miss. The NASCAR All-Star Race will be televised live on Fox Sports 1 on 5/21/23. Coverage begins at 8:00 p.m.

### About Refreshing Rewards

The Refreshing Rewards loyalty program is free for all guests and provides exclusive deals and programs. Joining is easy and savings begin immediately! Guests can sign up in store (visit [www.mythorntons.com/locations](http://www.mythorntons.com/locations) to find the nearest location), online at [www.refreshingrewards.com](http://www.refreshingrewards.com) or through the Refreshing Rewards mobile app which is available in the app store.

### About Thorntons

Based in Louisville, Kentucky, Thorntons, part of the bp portfolio, operates more than 200 stores that provide high quality fresh foods, beverages, and fuel in six states: Kentucky, Illinois, Indiana, Ohio, Tennessee and Florida. Thorntons' mission is to be people's favorite place to stop when they are on-the-go and people's favorite place to work. Thorntons has its own transportation fleet and food commissary. Thorntons has a passion for giving back to the communities where Guests and Team Members live and work. Thorntons volunteers make their communities better through community service, humanitarian day events and fundraising projects. Learn more about Thorntons by visiting [www.mythorntons.com](http://www.mythorntons.com). Connect with Thorntons on Facebook [www.facebook.com/thorntonsllc](http://www.facebook.com/thorntonsllc), Instagram @thorntons\_llc and Twitter @ThorntonsLLC.

<sup>1</sup> No purchase necessary to enter or win. A purchase does not improve your chances of winning. The Sweepstakes is open only to legal residents of FL, IL, IN, KY, OH and TN and is void where prohibited by law. Begins 12:00 a.m. ET 5/3/23 and ends 11:59 p.m. ET 7/5/23. Open to legal residents of FL, IL, IN, KY, OH and TN who are smokers, 21 years of age or older. For Official Rules, including entry instructions, how to participate without redeeming points, odds of winning, and prize details visit [www.winstoncigarettes.com/thorntonsracing-rules](http://www.winstoncigarettes.com/thorntonsracing-rules). Sponsor: ITG Brands, LLC, 714 Green Valley Road, Greensboro NC 27408.

