



**THORNTONS**



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### bp Expands Fleet Solutions with Launch of **earnify™fleet** Card

bp is proud to announce the launch of the **earnify™fleet** card, a new solution designed to help fleet businesses of all sizes simplify fuel management and unlock savings across our nationwide network. Developed in partnership with WEX, this program combines bp's trusted brands – bp, Amoco, Thorntons, TravelCenters of America, TA Express, and Petro – with advanced payment technology to deliver convenience, control, and value for fleet operators.

With **earnify™fleet**, drivers can access fuel rebates at more than 8,000 locations and pay for a wide range of vehicle-related expenses, including maintenance, tolls, and emergency repairs, wherever WEX and Mastercard are accepted. The card also offers enhanced security through EMV chip technology and customizable purchase controls, giving businesses greater oversight and protection.

Lisa Blalock, vice president of US convenience & mobility for bp, emphasized the importance of this launch: "Our goal is to make fleet fueling smarter and more rewarding. By bringing together bp's extensive retail network and WEX's innovative payment platform, we're creating a solution that helps customers save time, reduce costs, and keep their operations moving efficiently."



The **earnify™fleet** card also features integrated reporting tools and the earnify loyalty program that rewards drivers for fueling within the bp network – helping businesses improve compliance while boosting driver satisfaction.

For more information or to apply, visit [earnifyfleet.com](http://earnifyfleet.com)